

June 05, 2007

For Immediate Release

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PROMOWORKS RISES TO No. 2 AMONG NATION'S TOP 100 PROMOTION AGENCIES

(Schaumburg, Ill., June 05, 2007) – PromoWorks®, the nation's leading provider of marketing services, events and promotions was awarded the No. 2 spot in the 2007 PROMO 100 ranking of the top 100 promotion agencies. The PROMO 100 appears in PROMO Magazine's June 2007 issue.

"[PromoWorks] In-store specialist dominates the aisles. Rose to No. 2 through solid results for clever demos." stated PROMO Magazine. Recognized again this year for their creative campaign work, PromoWorks was also awarded the No. 8 spot in PROMO's Top 25 Creative list (up from No. 10 in 2006).

The PROMO 100 ranking is based on three equally weighted factors: U.S. net revenue, two-year growth and the quality/results of campaign work. Agencies submitted three campaigns from 2006. PROMO editors rated them on strategy, execution, creativity, scope of the work (both breadth of disciplines and number of markets) and most importantly, results.

For more information about PromoWorks call 1-888-310-3555 or visit www.PromoWorks.com

ABOUT PROMOWORKS

PromoWorks, a marketing services company headquartered in Schaumburg, Ill, is the nation's respected leader and largest provider of in-store and out-of-store sampling, events and promotions. Representing more than four hundred national consumer brands, PromoWorks regularly creates and executes product sampling and demonstration programs in the grocery, mass merchant, drug, convenience, home improvement, and specialty classes of trade. Known for leadership through innovation, PromoWorks brings continuous improvement processes with proprietary technology, products, and services. Clients rely on PromoWorks' experience, industry knowledge, accountability, and their exclusive National Trade Business Management Team to raise the ROI of their promotion dollars.

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